

FOR IMMEDIATE RELEASE

Contact:

Kevin Russell, LIVESTRONG Day Delegate

Cell: 662-231-5011

Email: kevinrussellonair@yahoo.com



**KEVIN RUSSELL, KZ103 RADIO PERSONALITY, TO
MEET WITH LEGISLATORS DURING
2007 LIVESTRONG™ DAY**

*Tupelo Resident Will Advocate with the Lance
Armstrong Foundation in Washington, D.C.*

On May 16, 2007, Tupelo resident and cancer survivor, Kevin Russell will join the Lance Armstrong Foundation (LAF) in Washington, D.C., on Capitol Hill to demand that our nation's leaders invest in resources, treatment and services for people affected by cancer.

The LAF selected Russell as one of 200 advocates to participate in LIVESTRONG Day, the LAF's grassroots advocacy initiative to unite people affected by cancer and raise awareness about cancer issues.

"I am honored to join the LAF for LIVESTRONG Day and look forward to the opportunity to talk with my members of Congress about supporting legislation that expands access to screening, treatment, and care and to emphasize the importance of making cancer a national priority," said Russell. "Participating in LIVESTRONG Day is important to me because I was diagnosed with Hodgkin's disease in July, 2004, just days before my twenty-third birthday. It was absolutely the worst present I ever received. My cancer was a Stage 1 and my doctor selected a fast, aggressive treatment plan to prevent further spread. I am now 25 and cancer free. I learned a lot about life and how important life is and how important helping others is. It is important to have a good support system because you can't go through it alone. Cancer

doesn't affect just one person; it affects your entire family and your friends. I thank God everyday for getting me through cancer. This may sound crazy, but I look at cancer as a good thing in my life, not a negative. I spent a lot of time asking, 'why me?' Then I realized that maybe everything wasn't about me. Maybe this event was happening to me so I could help someone else. When I heard those words, 'you have cancer' I thought my life was at its end; but now I see cancer as a new beginning. I'm involved with the Lance Armstrong Foundation because it is time to end needless death and suffering due to cancer."

In addition to the LAF's efforts in Washington, D.C., approximately 200 LIVE**STRONG** Day events will be held in communities across the country to engage communities with experiences that increase awareness and show support for cancer survivors and their loved ones.

About the Lance Armstrong Foundation

The Lance Armstrong Foundation (LAF) unites people to fight cancer. The LAF believes that unity is strength, knowledge is power and attitude is everything. The LAF provides the practical information and tools people battling cancer need to live life on their own terms. The LAF also takes aim at the gaps between what is known and what is done to prevent death and suffering due to cancer. We engage with and advocate for the public at large to pursue an agenda focused on prevention, ensuring access to screening and care, investment in research, and improving the quality of life for people affected by cancer. Founded in 1997 by cancer survivor and champion cyclist Lance Armstrong, the LAF is located in Austin, Texas. To learn more about the Lance Armstrong Foundation, visit livestrong.org.

#